

PRODUCT OVERVIEW · FOR PEOPLE WHO PRESENT

SlideCraft turns a goal into a partner-ready deck you can edit

Describe what the deck must achieve and approve four checkpoints. Get an editable PowerPoint, a PDF and a partner-style review.



Most of a deck's time goes into work that is not thinking

Formatting, fitting text, chasing sources and fixing alignment take the hours that should go into the argument.

SlideCraft applies consulting rules automatically and leaves you the decisions

SITUATION

Decks drive decisions. Boards, steering committees, clients and investors judge the work by the pages they see.

COMPLICATION

Good decks follow strict rules — answer first, one claim per slide, every number sourced — and applying them by hand is slow and uneven.

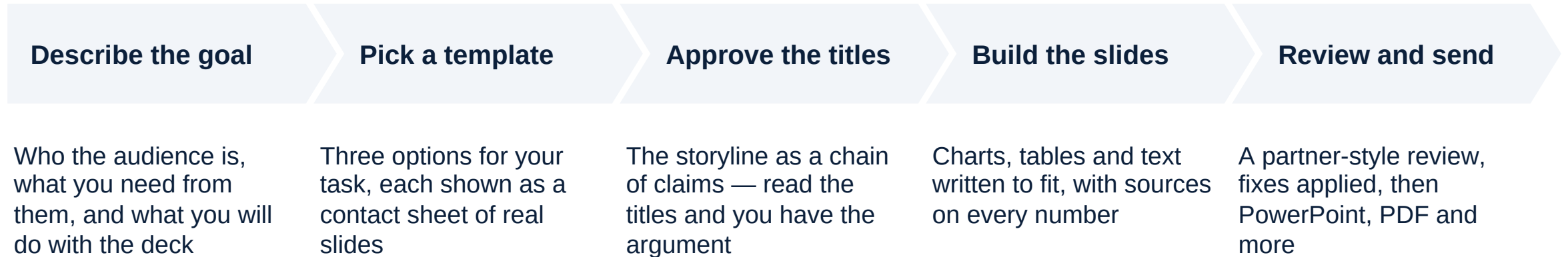
RESOLUTION

SlideCraft builds the deck from a brief with your AI assistant, applies the rules on every slide and checks the result before you see it.

Decision requested: Try it on your next board, client or pitch deck

Four checkpoints keep you in charge while the assistant does the work

You approve steps 1, 2, 3 and 5; everything in between is automated.



The same deck, without the late-night rework

BUILDING IT BY HAND

- Blank slides and copy-pasted templates
- Text that overflows, or shrinks until no one can read it
- Numbers without sources, found by the reviewer
- Last-minute fixes the night before the meeting



WITH SLIDECRAFT

- The storyline and title chain agreed before any slide is drawn
- Text measured to fit, exactly as PowerPoint will show it
- Every number cited on the slide where it appears
- A partner-style review before you press send

It helps everyone who has to convince people with slides

Consultants and strategy teams

Board-ready recommendations with an answer-first storyline, issue trees and options on shared criteria.

Managers and executives

Steering-committee updates, business cases and QBRs that show plan, actual and the decision needed.

Founders and sales teams

Pitch decks and client proposals that lead with the problem, the proof and a clear ask.

Speakers and trainers

Story-led talks and workshops, presented from the browser or sent as a PDF.

Pick the storyline for your task; the look is a separate choice

Your task	Storyline	Typical audience
Recommend a strategy	Strategy recommendation	Board, leadership team
Report progress	Executive update	Steering committee
Win a client	Client proposal	Buyer, procurement
Ask for budget	Business case	CFO, investment committee
Raise money	Pitch deck	Investors
Review a quarter	Sales QBR	Customer executives
Tell a story	Narrative story	Conference, all-hands

14 storylines in all, each works in any of the 7 themes or in your own brand.

Source: SlideCraft 0.4 release notes and test suite (Oct 2026)

One brief gives you a complete kit, not just slides

32

Slide layouts

From executive summaries to waterfalls, risk matrices and org charts

14

Storylines

Strategy, board update, proposal, pitch, story talk and more

6

Themes

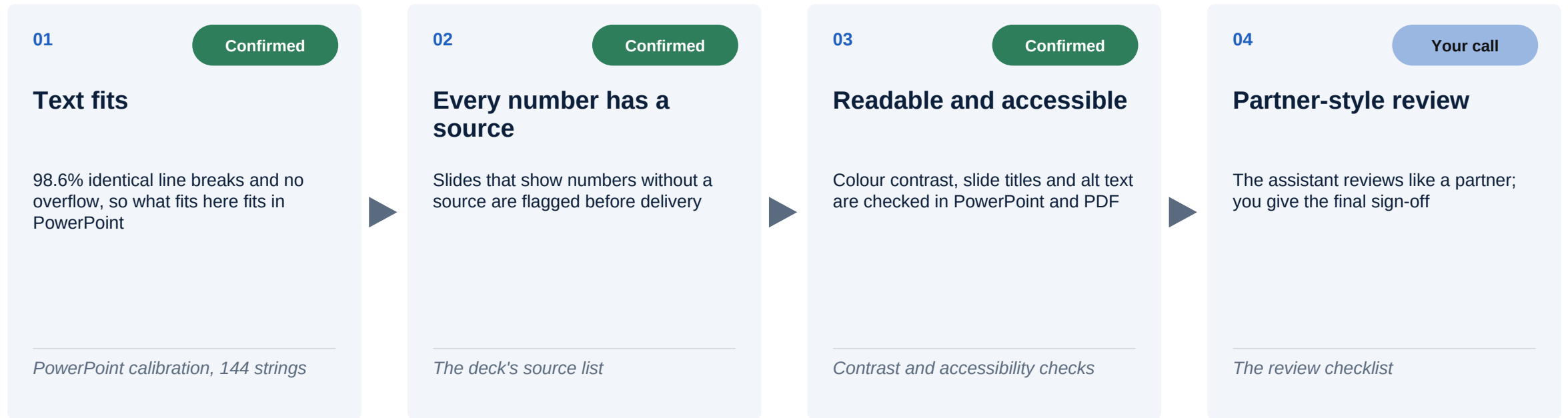
Plus your own brand, imported from a PowerPoint template

6

Output formats

PowerPoint, PDF, HTML, images, a one-pager and a Word memo

Every deck is checked before you see it, not after the meeting



Therefore: You open a deck that is ready to discuss, not ready to fix

Unless: The data behind a slide is missing — then SlideCraft flags the gap instead of inventing it

Source: SlideCraft calibration against Microsoft PowerPoint, 144 strings (Oct 2026) ; SlideCraft 0.4 release notes and test suite (Oct 2026)

Your brand, your old decks and your readers all come along

Your template, your look

Import a .potx once. Colours, fonts, logo and layouts apply, and PowerPoint files are built inside your template.

Old decks, restyled

Bring an existing PowerPoint. The assistant rewrites the titles as claims and rebuilds the charts from the data.

The format each reader needs

A PDF for the board, a one-page summary, a Word memo for pre-reading, an HTML deck for presenting.

Start with your next deck in about ten minutes

DECISION REQUESTED

**Try SlideCraft on one
real deck this week**

1

Install it for your AI assistant — Claude Code, Codex, Cursor or another

You · 2 min

2

Say what the deck must achieve and for whom

You · 1 min

3

Approve the template, the titles and the review

You · 5 min

4

Open the PowerPoint and PDF, then edit freely

You · Done

Describe the goal. Pick a look. Ship a partner-ready deck.

Free to use under the PolyForm Shield licence

github.com/eiler2005/slidecraft
eiler2005.github.io/slidecraft