

TRAVEL GUIDE · FIRST-TIMERS' EDITION

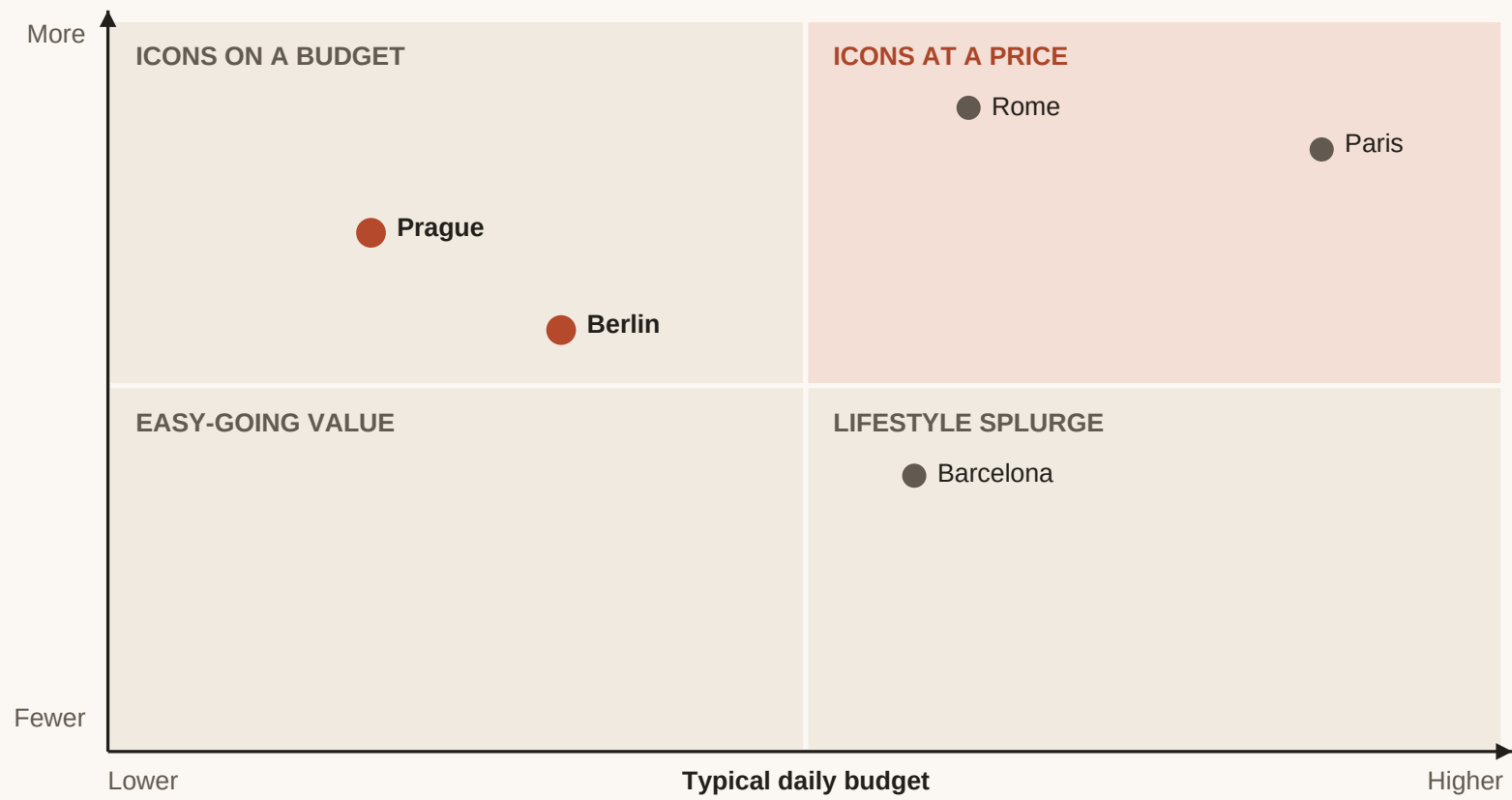
# Five European cities that make a perfect first trip

Rome, Paris, Barcelona, Berlin and Prague — each wins a different kind of trip. Here is how to pick yours.



# Prague and Berlin deliver big-city sights at two-thirds of the daily cost of Paris

Famous sights within walking distance



Rome and Paris are worth the premium if icons are the point; otherwise Prague and Berlin stretch the budget furthest

Illustrative data. Source: SlideCraft illustrative travel estimates, 2026

# Every city wins a different kind of trip — match it to what you love most

|                       | Rome                                                                                | Paris                                                                                 | Barcelona                                                                             | Berlin                                                                                | Prague                                                                                |
|-----------------------|-------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------|
| History and ruins     |    |    |    |    |    |
| Art and museums       |    |    |    |    |    |
| Food scene            |    |    |    |    |    |
| Beach and outdoors    |    |    |    |    |    |
| Nightlife and culture |    |    |    |    |    |
| Value for money       |  |  |  |  |  |

**Verdict:** Pick by the row you care about most: ruins → Rome, art → Paris, sun → Barcelona, culture → Berlin, value → Prague

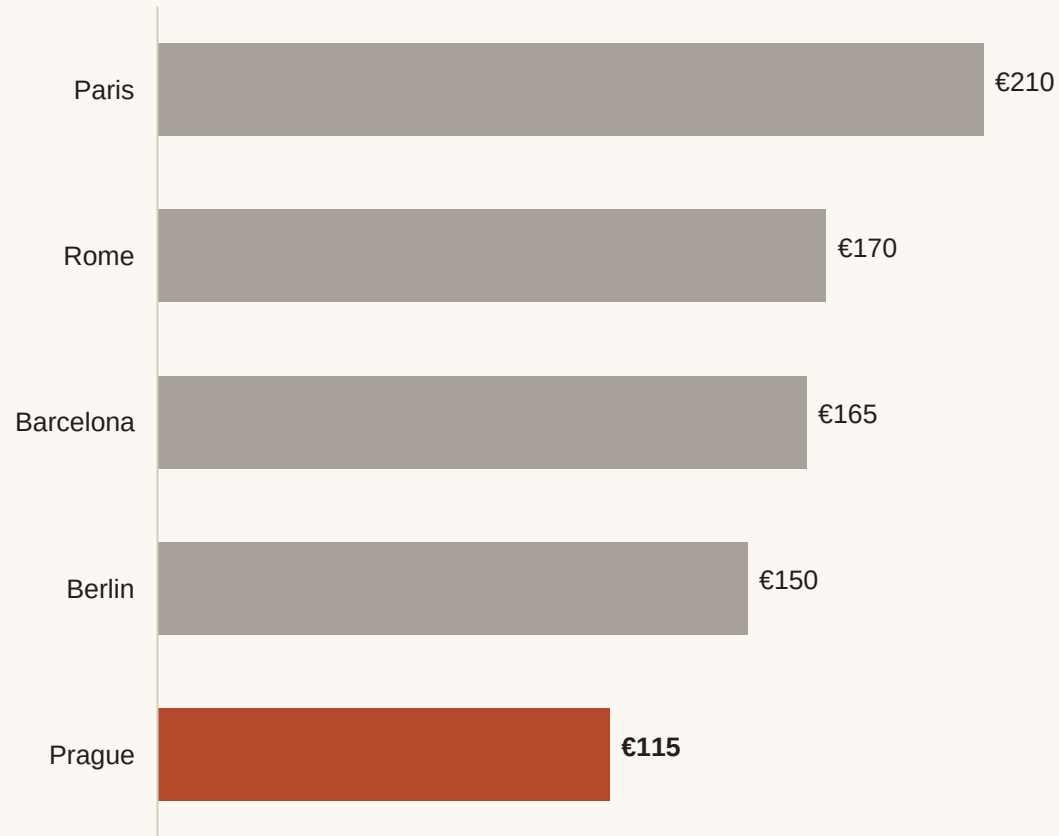
Weak      Strong

Illustrative data. Source: SlideCraft illustrative travel estimates, 2026

## WHAT IT COSTS

# A day in Paris costs almost twice as much as a day in Prague

Typical daily budget per person, €, mid-range hotel, meals and transport



Illustrative data. Source: SlideCraft illustrative travel estimates, 2026

SlideCraft example · Illustrative figures

## Spend the savings on a longer stay

- Five days in Prague cost about the same as three in Paris
- Book central hotels early; they are most of the bill

PICK YOURS

# Go in spring or early autumn — every city is at its best, and cheaper, outside July and August

| If you love...           | Go to     | Best months       | Daily budget | Don't miss                            |
|--------------------------|-----------|-------------------|--------------|---------------------------------------|
| History and ruins        | Rome      | Apr–May · Sep–Oct | €170         | Colosseum at opening time             |
| Art and museums          | Paris     | Apr–Jun · Sep–Oct | €210         | Musée d'Orsay on a weekday            |
| Sun and food             | Barcelona | May–Jun · Sep     | €165         | Sagrada Família and the Boqueria      |
| Culture and nightlife    | Berlin    | May–Sep           | €150         | Museum Island and a Kreuzberg evening |
| Value and old-town charm | Prague    | Apr–Jun · Sep–Oct | €115         | Charles Bridge at sunrise             |

Budgets are illustrative per-person estimates for a mid-range trip, excluding flights.

Illustrative data. Source: SlideCraft illustrative travel estimates, 2026